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Elizabeth City H.A.S. It: History, Arts, Science— and a New Blog for Touting it All!

(Elizabeth City, N.C., March 31, 2011) – A trio of Northeastern North Carolina attractions wants visitors to know that “Elizabeth City H.A.S. It!”—a cluster of history, arts and science sites; a vibrant downtown with a variety of shopping and dining choices; and a lively blog touting it all! Beginning this month, travelers may visit www.ElizabethCityHasIt.com for news and views from the Museum of the Albemarle, The Center at Arts of the Albemarle and Port Discover Hands-on Science Center.

“[History. Arts. Science.](#) Elizabeth City certainly has it!” said Elizabeth City Area Convention & Visitors Bureau (ECACVB) Director Charlotte Underwood. “The H.A.S. It! blog is a fun way for travelers to get to know Elizabeth City on a more personal level with behind-the-scenes stories, museum musings, artist profiles and ‘did-you-know’ trivia.”

Created by the ECACVB, the blog features writers from the three H.A.S. It! sites, in addition to Elizabeth City Downtown Inc., the Downtown Business and Professional Association and the ECACVB.

The idea for an “Elizabeth City H.A.S. It!” theme was announced last year when H.A.S. It! attractions made a formal commitment to promote their sites collectively and find new ways to enhance their visibility.

“We’ve been talking about something like this for years. Whenever I’m promoting the museum, I always mention The Center and Port Discover,” said Museum of the Albemarle Administrator Ed Merrell. “Having history, arts and

science represented in a small, close-knit community is really special. Not many communities have that luxury.”

Since first meeting nearly a year ago, the H.A.S. It! members have convened monthly and have involved the downtown Elizabeth City organizations and the ECACVB. As a first project, the group is moving forward with plans to install new “way-finding” signage to help visitors locate the H.A.S. It! sites in Elizabeth City.

In addition to developing the blog, the ECACVB is supporting the “Elizabeth City H.A.S. It!” campaign through its own website, www.DiscoverElizabethCity.com, and rack brochures that are planned for distribution to North Carolina welcome centers in the spring.

About Elizabeth City

Elizabeth City is located in Northeastern North Carolina on the Intracoastal Waterway, halfway between Virginia Beach and the Outer Banks. Known as the “Harbor of Hospitality®,” the city has six National Register Historic Districts and is home to the Museum of the Albemarle, The Center at Arts of the Albemarle, Elizabeth City State University Planetarium, Port Discover Hands-on Science Center and the nation’s largest U.S. Coast Guard base. Nature-based travelers are drawn to the area’s proximity to Dismal Swamp and the abundance of outdoor recreational offerings. For additional information, call Elizabeth City Area Convention & Visitors Bureau at 1-866-ECity-4U (1-866-324-8948) or (252) 335-5330 or visit www.DiscoverElizabethCity.com. For up-to-date info on area happenings and events, visit www.ElizabethCityHASit.com

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