



Visit Elizabeth City | 252.335.5330 | Breanna@VisitElizabethCity.com

Visit Elizabeth City Launches Our E-City to Boost Civic Pride

December 3, 2020 – “[Our E-City](#)” is a new local campaign launched by the Elizabeth City - Pasquotank County Tourism Development Authority, Visit Elizabeth City. Now more than ever, civic pride and love of place are vital to our community.

The true heart of Elizabeth City is its community members. As a small town, many of the families who live here have been Elizabeth City residents for generations and continue to choose to raise their families here. The new Our E-City site is a place for locals to share their stories, read stories from neighbors, and celebrate why we love our town.

One of the key elements of Our E-City is the [featured blogger section](#). The initial launch of the campaign includes blogs written by a few famous locals around town including Mayor Bettie Parker; owner of local design and print shop, Dear Alchemy, Jessa Kimbra Trotman; Sheriff Tommy S. Wooten II; and community members Jared Turner and Crystal Etheridge. Visit Elizabeth City asked these featured bloggers to write a blog about what makes Our E-City so special to them. From the close-knit community to a myriad of local businesses, these bloggers showcase all the reasons we love to celebrate our hometown.

“We hope this campaign will help bring an overall sense of pride to residents of Elizabeth City. There are so many reasons to love our quaint, little town and it’s great to hear about them from a variety of perspectives” said Visit Elizabeth City’s Executive Director, Corrina Ruffieux.

Another element of Our E-City is the ability for locals to [send a postcard](#) featuring a beautiful scene around town, inviting them to come visit Elizabeth City. The printing and postage are courtesy of Visit Elizabeth City, and staff will even hand-write a message on the postcard for you!

By using #OurECity on social media or writing a blog for the site, locals can participate in the campaign and have the chance to win free Our E-City branded tumblers and t-shirts that they can use to express their pride and represent the love we have for Our E-City.

Visit Elizabeth City staff will be at December’s First Friday Art Walk on December 4, 2020. They will have a table set up at the corner of Poindexter and Main Street, weather dependent. Visitors can come by the table to send out an Our E-City postcard to friends and family, take a photo with Our E-City frame, grab a free Our E-City magnet, and more.



More information and high-resolution photos available upon request.