



Coast Guard Marathon Honored as a 2022 Champion of Economic Impact in Sports Tourism in *Sports Destination Management*

(Elizabeth City, NC) - *Sports Destination Management*, the leading publication with the largest circulation of sports event planners and tournament directors in the sports tourism market, has announced the 2022 Champions of Economic Impact in Sports Tourism. This year's winners are responsible for contributing a more-than-welcome boost of over \$2.42 billion to the national economy over the past year.

The 2022 Coast Guard Marathon (produced by Visit Elizabeth City) was among the winners. The specific award is for "Innovations in Sports Tourism" which gives special recognition to Visit Elizabeth City for showing creativity and ingenuity in creating a successful and enjoyable sporting experience.

The inaugural in-person Coast Guard Marathon, held in March 2022, saw nearly 1,500 runners from 45 states and three U.S. territories, with participants from as far away as Alaska and Hawaii. Attendance at the 2023 race weekend is anticipated to grow.

The Coast Guard Marathon is the one and only official road race of the United States Coast Guard. The three-day weekend event includes a health and fitness expo, 5K, half marathon, full marathon and post-race celebration complete with U.S. Coast Guard flyovers and demonstrations.

The marathon and half marathon courses run along the Pasquotank River and through the U.S. Coast Guard Base and Air Station. New for 2023, runners have the unique opportunity to run on the military airstrip. Along the way, runners will see Elizabeth City State University, a Historically Black College and home to North Carolina's only four-year college aviation education program. The marathon route also features a loop around one of the last standing WWII airship hangars in the U.S., a 20-story tall, dome-shaped structure on the waterfront. All race routes begin and end in Elizabeth City's historic downtown district. The course is sanctioned and certified by USA Track & Field and is among the flattest official Boston Marathon qualifying courses in the United States.

The Coast Guard Marathon is sponsored by AdeNation®.

All winners of awards have been recognized in a special feature published in the November/December 2022 issue of *Sports Destination Management*. The entire article with full details on the winners listed below can also be found online.

[**Read Now: Article on Champions of Economic Impact**](#)

About *Visit Elizabeth City*: The quaint, coastal town of Elizabeth City, N.C. offers big city benefits in a rural location and abundant Southern charm. Just a short drive through scenic waterways and woodlands to the beaches of the Outer Banks and near the urban center of Hampton Roads, the community is home to three institutions of higher learning and one of the largest Coast Guard bases in the United States. Leisure and business travelers are invited to explore Elizabeth City's revitalized and growing downtown and waterfront areas alive with unique eateries, shopping, art, events and fun for everyone. Visit VisitElizabethCity.com for more information.

About *Sports Destination Management*: *Sports Destination Management* is written for the largest audience of sports event managers and tournament directors in the sports tourism market and maintains a focus on the important issues surrounding event location decisions and event management. With content from experts and thought leaders, *SDM* provides in-depth coverage of sports event planning and execution through incisive and relevant articles as well as insightful, real-world case studies showcasing best practices and successful event production.

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Photos from the 2022 Coast Guard Marathon available [here](#). Please credit Coast Guard Marathon.

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